

The Accounting Blockchain Conference: Institutional & Enterprise Adoption

Microsoft Conference Center, New York City
June 5, 2020

Sponsorship Opportunities

Get major visibility for your brand by becoming a sponsor of The Accounting Blockchain Conference presented by the Accounting Blockchain Coalition. Join 200+ leading academia, accounting, tax, and tech experts for a day of deep-dive discussion at the confluence of blockchain technology and its impact on the accounting industry.



[Contact us](#) today to become a sponsor!

Sponsorship Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Educational speaking slot <i>Topic of your choice, ABC approval required.</i>	✓			
Promotional item seat drop for opening general session <i>Sponsor to provide materials.</i>	✓			
Guaranteed speaking opportunity <i>This may be introduction, panel, or keynote subject to approval of ABC.</i>	✓			
Access to the post-event attendee list <i>This includes name, company, and contact info for opted-in attendees.</i>	✓	✓		
Promotional item or literature in welcome bag <i>Sponsor to provide materials.</i>	✓	✓	✓	
Exhibitor Table display in high traffic area <i>6 tables available on a first come, first serve basis.</i>	✓	✓	✓	
Complimentary event registrations (per company)	4	3	2	1
Placement of company logo on all event materials and communications. <i>Logo size relative to sponsorship level; includes pre-event, post-event, and onsite.</i>	✓	✓	✓	✓
Priority consideration for speaking opportunities <i>Based on agenda topics and expertise.</i>	✓	✓	✓	✓
Discounted first year membership dues for non-members	✓	✓	✓	✓

In addition to the above listed opportunities, ABC offers the following a la carte sponsorship options:

Lanyard Sponsor - \$3,000 (SOLD)

Reach each attendee at the conference with a lanyard sponsorship, provided onsite to each attendee along with their name badge. Your company name and/or logo will be co-branded with the ABC logo on the official conference lanyard. Additional benefits include:

- Branded conference lanyards, co-branded with ABC (exclusive sponsor logo visibility)
- Your logo and link showcased on the event website and email communications
- Visibility in onsite event branding and signage
- 1 complimentary conference registration

Welcome Bag Sponsor - \$3,000

Your logo, on the go! Take advantage of this lasting branding opportunity and have your company name and/or logo co-branded with the ABC logo on the official conference welcome bag. This bag will be given to all attendees upon check in. Additional benefits include:

- Branded re-usable tote bag, co-branded with ABC (exclusive sponsor logo visibility)
- Your logo and link showcased on the event website and email communications
- Visibility in onsite event branding and signage
- 1 complimentary conference registration

Lunch Sponsor - \$5,000

Get visibility for your brand by sponsoring lunch, which will be open to all attendees. Your logo will be prominently displayed during the Networking Lunch, with additional signage. Additional benefits include:

- Exclusive branding at lunch stations during the Networking Lunch (exclusive sponsor logo visibility)
- Your logo and link showcased on the event website and email communications
- Visibility in onsite event branding and signage
- 2 complimentary conference registrations

Networking Reception Sponsor - \$7,500

Provide recognition for your company while bringing attendees together to relax and network following a successful day of educational sessions with industry leaders. Your logo will be prominently displayed as the exclusive Networking Reception Sponsor. Additional benefits include:

- Exclusive branding at bar and additional signage during the Networking Reception (exclusive sponsor logo visibility)
- Your logo and link showcased on the event website and email communications
- Visibility in onsite event branding and signage
- 3 complimentary conference registrations

Membership with the ABC:

Members receive priority in speaker selection as well as discounted registration fees and exclusive sponsorship opportunities. We encourage you to consider joining us in our mission to provide our network of practitioners and technology solution providers a platform to navigate issues related to digital asset and develop best practices to advance the accounting industry. To learn more about membership, visit <https://members.accountingblockchain.net/default.aspx>.

If you are interested in any of these opportunities, or a customized sponsorship not currently listed, please contact ABC at membership@accountingblockchain.net.